

**This book is dedicated to all those who intend  
to succeed and live the life they really want.**

## *The Purpose of this Book*

This book is designed to help ANYONE  
**MAKE MORE MONEY.**

Are you tired of letting your paycheck regulate what you can **have** in life ... what you can **do** ... and even who you can **be**?

Nearly 10 years ago I researched the area of success and money and discovered key principles that helped me change my life.

*In this book, I'm going to show YOU how you can create \$4,000.00 and more, each month from the comfort of your home.*

*I'm going to show you EXACTLY how to set up your own professional home-based business with absolutely NO risk and virtually NO investment.*

This information is written from life experience. It cannot be found anywhere else. It cannot be found in any other book, university or college. If you want to be your own boss, control your own time, your own finances, YOUR OWN LIFE ... if you want to achieve your dreams – then this book is for you.

It doesn't matter if you're single or married... a mother, a father, a student, a grandma, a housewife, a busy employee, a busy business owner, a highly paid executive or the world's best athlete – or anything in between. This book will show you how you can create a tremendous second income, part time. Income you're actually giving away every single day.

***Be prepared*** – this may be the most exciting and useful book you've read in your entire life!

*Are you ready? Then... let's get started!*

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### IMPORTANT NOTE:

*This book defines new terms that you will not be familiar with .In addition; each chapter builds upon the concepts of the earlier one. Therefore, to get the full benefit of this book, I strongly suggest that you read it from beginning to end, page-to-page, I sequence. If you skip pages and read it out of sequence, benefits you stand to gain from this information may be completely lost.*

## ***Many People's Current Situation in Life***

Let's take Brian, for example. He is an average employee, earning an average wage. It's Monday morning... his alarm clock sounds. After hitting the snooze button several times, Brian finally gets up... rushes to the shower... dresses... gulps down his breakfast... grabs his coffee... gets into the car and hopes he makes it to work on time.

He arrives... punches the time clock... and **THERE HE IS** for the next 8 hours of his life – ***trading his valuable time, his valuable life, for money***. He sells the next 8 hours of his life at a discounted price just so he can get paid at the end of the week.

At 5:00 PM Brian punches the time clock again, then jumps back into the rush hour, hoping to make it home by 6:00 PM. He eats dinner... spends some time with his kids... watches a little TV... and suddenly it's 9:00 PM. Tired from the day that ended only 3 hours earlier, and at the thought of the same routine tomorrow, he goes to sleep, only to awaken to Tuesday morning's alarm clock, when the same fascinating ritual begins all over again.

Until Friday. "Thank God It's Friday!" At 5:00PM Brian rushes out for the big weekend. Friday is a special day because he also gets his paycheck! Driving to the bank with a big smile, he entertains the illusion that the money is really his. But, in the back of his mind Brian knows very well that this money has **ALREADY** been spent. He knows he has just traded 40+ hours of his valuable life to pay his mortgage, his car loan, auto insurance, health insurance, water, electric and gas bills, internet IPS, DSTV, credit cards, loans, groceries, transport and more.

And after paying all the bills, **HOW MUCH IS LEFT FOR BRIAN?** Very little, if any at all. Brian's smile fades.

But life must go on. He wants to have a little fun. He needs to buy new clothes. He'd like to take the family to the movies or a decent restaurant every now and then. After all, shouldn't a working husband be able to do this for his family? So what does he do?

Plastic to the rescue! Brian whips out his credit card. And after a few months, when one's card is maxed out, guess what Brian does next? Exactly. He starts using another card. And when that one gets maxed out... he uses yet another one!

So quickly, very quickly, Brian has 3 or 5 credit cards completely maxed-out. And the bills grow. And the outrageously high 19, 19, 20 – 30% interest climbs and effectively takes Brian's hopes and dreams away from him – further and further out of reach.

But what can he do? He's already paying the monthly minimums and can't afford another credit card. He's sinking deeper and deeper into debt. If he becomes 30 or more days late on even one single payment, he'll begin to ruin his credit.

***Bottom line:*** With every new bill he creates, Brian finds himself living tighter and tighter and unable to catch up with his monthly obligations. ***His only solution is to get a second job.***

So, with 6 or 8 hours of sleep a day, about 8 – 10 hours of work, maybe 1 – 3 hours for commuting, a little time for errands, 1 – 2 hours or more for breakfast, lunch and dinner, Brian – and many other people – are left with little, if any, time and money for themselves.

***Do you know anyone like this??***

***Now Let's Really Look At Time and Money***

If we talk about making MONEY, we must also talk about TIME – because of the way most people make money, the two cannot be separated.

***Have you ever heard the saying, “time is money?”*** YOU have the same 24 hours as everyone else. So, why is it that some people make a lot more money than others if everyone has the same 24 hours?

***Listen closely now. I am going to talk to you about money. And probably like no one ever has before.***

Years ago, when I looked at the different ways in which people earn money – I discovered the blindingly obvious fact that there are a number of **key** ways people put out **Effort to Make Money**. Why Effort?

**Effort** is defined in the Collins School Dictionary as:

1. “The physical or mental energy to do something”.
2. An attempt or struggle to do something”.

So most people use **Effort to Make Money**.

Now let's take a good close look at HOW most people use their **time** and **effort** to make money. Let's start with **The # 1 Effort** and progress through. I'll explain each as we go along:

***The # 1 Effort-to-Make-Money: The ordinary job***

The average employee with the average job works 40 hours a week at an hourly rate of approximately \$7.00 to 12.00. Since this is not enough to survive on, he tries to **increase his income by increasing the number of hours he works**. He tries to make more money by investing more time and more effort.

**The result:** He takes a second job, 20 hours a week part time (or works ever time). So now he works 40 to 70 hours a week trying to make ends meet. But STILL, he doesn't have enough money. He's still behind on his bills, still trying to catch up. And now, he's also getting BURNED OUT working 2 jobs. You see, he's trapped because there aren't enough hours for him to make the kind of money he really needs. Even if he worked 14 hours a day, he'd STILL be behind

If he takes his wife out to a nice dinner, chances are he'll have to work an entire day just to cover the cost. Think about it: He may have to work 8 or more hours just to make enough money to pay for one dinner – a bill that only took moments to create. He is just not able to make enough money to live a decent life.

So, what is he to do? What do most people do?

***The # 2 Effort-to-Make-Money: Find a better-paying job***

He tries to find a job that pays a higher hourly rate or that also pays commission. He tries to make more money from the same amount of time and effort he's already investing.

But there's still one problem: No matter how high his hourly rate may get, his income will STILL be limited to the number of hours in each day – his income will still have a ceiling.

And in most conventional jobs that pay commissions, the commissions themselves are limited, or the hourly base rate is lower. What's more, if the product is not in great demand... or if the product doesn't.

Sell... the sales person will really be in trouble because his base pay alone could be less than his previous no – commission job. Or, a sale he expects to close that week (to pay his bills) can fall through at the last minute.

So, what does he do to try to make more money and gain a little more financial security? What do most people do?

***The # 3 Effort-to-make-Money Become a one-man/one-woman small business owner***

He tries to increase his income by starting his own small business. Small business involves buying goods and reselling them, or providing services of one kind or another. He tries to make more money by investing his time and effort, and also money.

So the person finds himself the owner of a small business. Now to make money he sells his time to carry out his services or he resells the goods he buys. And now, as the business owner, he gets the entire amount of money his customers pay rather than an employee's wages. But don't forget – he still has.

So only if he's a reasonably good businessman, he may have lifted himself up a bit higher on the income ladder!

And even if so, his income is STILL limited by the number of hours he personally is able to work each day. He's only one person, and can only do so much. Even if he's selling goods, he himself can only handle a certain number of sales in one day.

**Bottom line:** The amount of *money* the one-person business owner can make still depends on the amount of time only one person has.

**To make more money he'll have to get... MORE TIME!**

So, what does a one-person small business owner do when he wants to make more money?

***The # 4 Effort-to-Make-Money: He hires employees to work for him***

He tries to make more money, not only by investing his time and effort, and money, but also by recruiting the time and effort of other people.

Take Lisa, for example. She's a chiropractor. She wants to increase her income. So she hires another chiropractor to work for her. If she charges her patients \$50.00 an hour and pays her "employee chiropractor" only \$30, she gets to keep the \$20 an hour difference.

***Did you see what happened here?***

Lisa keeps on working the same hours she always did, but now, she also gets paid on the 40 hours a week her employed chiropractor is working. By doing this, Lisa has just added more time to the limited time she herself has each week.

Now, to further increase her income, she adds even more time – she hires a few more chiropractors. If she had 10 chiropractors working for her, she'll have added 400 working hours to her week... ***and she'll get paid on a portion of all of them.***

You see, by getting paid on the time and effort of the other chiropractors, she's no longer limited to the number of hours she personally is able to work each week. She's no longer limited to what she alone can do in the limited time she has.

***After a certain point, adding more employees is the only way she can increase her income.***

And that's the same for all business owners. They have a limited amount of work they can do in the limited time they have. Sooner or later, if they want to increase their income, they'll have to use the time and effort of others. Look around you. Doesn't every growing company add more and more employees?



## **Chapter One**

## **Many People's Current Situation in Life expenses**

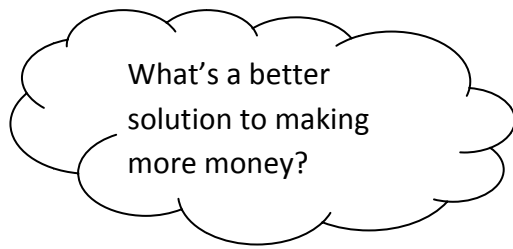
Owning a business can be very rewarding for sure. But the average business owner is subject to a lot of obligations and responsibilities: hiring, firing, training, insurances, licenses, taxes, leases, government regulations, bills, large capital investments, marketing, advertising, compliance with dozens of employment laws, the expenses of employee benefits, and many other costs and risks.

And let's not forget...its ***HARD WORK!*** Especially in the beginning. Many business owners work 60 – 70 hours a week or more and are the last ones to get paid. And because they take many risks, they're usually under a lot of stress.

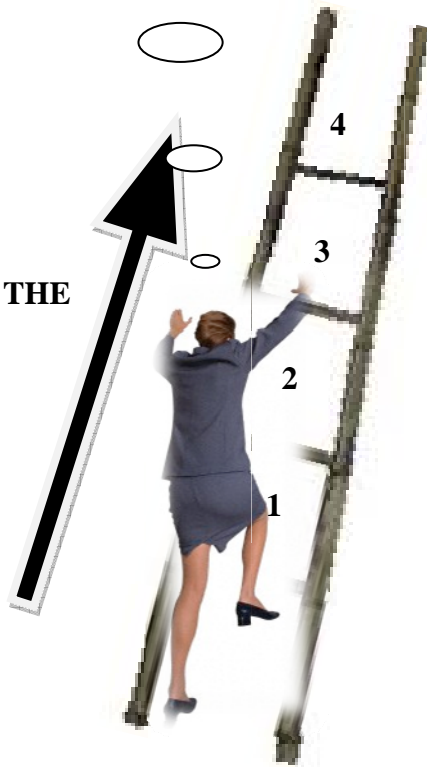
In fact, many business owners feel that they're not running their business... BUT THEIR BUSINESS IS RUNNING THEM. To such a degree, that some even feel they are working for their own employees. So if before they felt trapped working for someone else, now – as business owners – many feel they are trapped working for themselves.

***What's more, statistics show that 80% of all businesses do not last beyond their 5<sup>th</sup> year.***  
***So... what's the solution?***

How DO YOU make more money and go up the income ladder without all the limitations and hassles of the earlier 4 Efforts?



**GOING UP THE  
INCOME  
LADDER**



**Better Way???**

**The # 4 Effort:**

Business Owner with Employees

**The # 3 Effort:**

One – Main/On – Woman Business Owner

**The # 2 Effort:**

Better Paying job

**The # 1 Effort:**

to-Make-Money

## ***Chapter Two***

### ***Designing the Ideal Business***

So how would the ordinary person make more money without all the limitations and hassles of the “4 Efforts-to-Make-Money” I have just described?

The first point to realise is that to make the kind of money we are talking about, and to get out of the trap of trading your time and effort for money, ***you must still own your own business.***

BUT... what would this business have to be like to make it simple enough for the ordinary person to start and operate?

Learning from the “4 Efforts” I mentioned earlier, we can clearly see that if we were to create the ***ideal business***, it would have to include or exclude certain characteristics. So let’s specify them.

Okay...since we’re talking about the ideal business for the ordinary busy person, it’s obvious that this business must be easy to start and operate FROM HOME.

It must also be so SIMPLE that anyone can do it, yet it must still be PROFESSIONAL.

And... it must be free of the complexities and hassles of other businesses. ***So it must also have the following characteristics:***

- No large investment
- No risk
- No inventory
- No computers or computer knowledge \
- No equipment
- No need for employees, and ...
- No overhead

And when I say “no large investment,” I mean, that the ideal business should not cost any more to start than what the ordinary employee earns in one or two days.

***Also, the ideal home-based business must be able to let you:***

- Be your own boss
- build it part time, while keeping your full time job
- Grow it without having to hire or pay anyone

- Earn an extra \$1 000 to \$4, 000 a month.... *and more*
- Give you control over your finances
- Build your financial security and independence
- Allow you to retire early with a comfortable income
- Have more free time and peace of mind
- Grow it with little time and effort, and have fun
- And of course, it should involve *no selling*

*Are you still with me?* Because I'm going to add an amazing financial concept to these characteristics that can turn your life around once you understand and apply it. What I am talking about is:

### *The 2 – Types of Income FLOWS*

The 2 – Types of income FLOWS, I AM about to explain, are the 2 different ways *money flows IN to you*.

They are different from the 4 Effort-to-Make Money because the 4 Efforts are the 4 different ways *you put energy OUT* to make money.

Did you understand the difference? This is very important. The 4 Efforts are what *you put out to make money* compared to the 2 Flows that *flow into you in return for your efforts*.

So... let's take a close look at HOW money flows IN:

### *The 1<sup>st</sup> Type of Income FLOW: The Income Flow that SOPR coming the minute you stop working*

This is the Income Flow of trading your TIME... your EFFORT... YOUR LIFE... FOR MONEY. You must work for every penny you earn. If you quit selling your time to the company you are working for, in other words – if you quit your job – your income stops. And in the case of the business owner, *the minute he closes the doors on his business – his income STOPS also*.

**Bottom line:** With this 1<sup>st</sup> Type of Income Flow, you make money only as long as you keep working. You may put years of effort into it, but the day you quit, is also the last day you get paid. To *make* money forever with this type of income flow, you'll also have to work forever.

*Every employee and most business owners* receive this 1<sup>st</sup> type of income flow. It's the most common in common flow on earth today.

How to Make \$4,000 a Month working from Home

**The 2<sup>nd</sup> Type of Income FLOW: The Income Flow that CONTINUES to pay you – even after you stop working. Also known as “Residual Income”**

- **The Royalty Residual Income Flow:** This is the income that comes from the continual sales of an artistic or an intellectual work. Take for example a singer's music CD. The singer used his time and effort to create his CD only one time, and from then on, whenever one of his CDs sells, he gets paid a percentage.

Only problem is, to create this kind of income, you need a very specialized skill or knowledge, and in many cases it also requires a very large investment. In addition, someone has to keep expending time and effort trying to find **new customers all the time.**

***Bottom line:*** With the ***Royalty*** Residual Income Flow, time and effort are expended only once. But because it's a different customer who buys the artist's creative work each time – as one copy can last forever – it's still not that easy. **Time and effort must be used continually to find new customers** and only then can the artist receive his Royalty Residual Income.

So now, let me show you the easiest and most powerful Residual Income Flow there is. The kind of Income Flow we're looking for, for our Ideal Business. It's called:

- **The Repeat Residual Income Flow:** This is the **continual** income that is generated by the **repeat sales** of the **same products or services to the same customers over and over again** because the same customers need them on a regular basis. Take for example an internet service provider. Every new customer they sign-up automatically continues to buy – he keeps paying again and again for the same continued service.

Time and effort are expended only ONCE to attract the customer **only the very first time.** Afterwards, satisfied customers simply keep buying the same products or services time and again. **Little or no time, or effort** are needed again because the customers just keep buying, and the company continues to profit **repeatedly.**

Other companies that are built on the incredible power of the ***Repeat Residual Income Flow*** are: Insurance.

Companies, telephone companies, credit and companies, banks, mortgage lenders and gas, water and electric companies. They all get paid again and again from the same customers without having to use much, if any, of their time and effort again.

In fact, the ***Repeat Residual Income Flow*** is what gives them their strength and stability. The ***Repeat Residual Income Flow*** is what makes them so very ***powerful***.

***But***, make sure you see the difference here: Many businesses that have repeat customers and repeat sales ***are not*** built on the ***Repeat Residual Income Flow***. That's because they have to expend more time and more effort to deliver their service each time.

The lawn service must come out and expend time and effort to cut your lawn before you pay them. The chiropractor must expend time and effort to re-align your spine before you pay him for another office visit.

So even doctors and lawyers, and many of the world's most highly educated people, do not enjoy the Repeat Residual Income Flow. They also, ***have to expend their time and effort every time to get paid***. They have to do more work before they get paid. Just like most other people – they trade their time and effort for money and when they stop working their income stops as well.

***Do you see the difference?*** Just because a business has “Repeat Customers” ***does not*** mean it's built on the Repeat Residual Income Flow. The powerful companies I mentioned earlier get repeat income with little or no effort after the initial work is performed ONCE – and that's the key to the Repeat' Residual Income Flow.

***Let me give you yet another example*** of a business that profits from the power of the Repeat Residual Income Flow. I am referring to Grocery Stores.

Grocery stores have “regular” customers. Time and time again, their customers buy the very same foods, the same drinks, and so on and so on... week after week, month after month, year after year.

Also, hundreds of mail order and catalog companies carry products similar to grocery stores, and they make a killing from the repeat orders their same customers place over and over again.

***Do you get the idea of what the Repeat Residual Income Flow is?***

***Bottom line:***

- It's the income that keeps flowing in simply because someone has decided to continue to be a customer. Satisfied customers purchase the same products or services over and over again... month after month, year after year.
- It's the income that's based on yesterday's effort – time and effort are expended only once to find a new customer. From then on, little or no time and effort are needed to service these customers again and income keeps flowing in on a regular basis effortlessly.

***And that's the Repeat Residual Income FLOW.*** It's the most powerful and effortless Income Flow and the one that the most financially sound companies are built on.

So, if we want a POWERFUL and STABLE home based business, it's only logical that we must add the ***Repeat Residual Income Flow*** to all the other characteristics we've already specified.

***Combine all the home-based business characteristic I mentioned in the first part of this Chapter, add to it the Repeat Residual Income Flow... and you have...***

### ***The Ideal Business***

So next... I am going to show you where to find and how to create ***your own Ideal Business – with the Repeat Residual Income Flow.***

### *Chapter Three*

#### *The New Business*

We have just established what the ***Ideal*** home-based business must be like in general: It must have NO large investment, NO inventory, No selling, NO overhead etc.,. It must be simple and professional and it must also have the power of the Repeat Residual Income Flow. So now that we have specified it – LET’S FIND IT.

#### ***But where do we look?***

Well, we’ve also established that the biggest money earners on the planet are companies that are built on the Repeat Residual Income Flow. Therefore, it’s only logical that if we’re looking for the Repeat Residual Income Flow and the power that comes with it, then we must somehow imitate what these powerful companies do.

However, most people are not in a position to start a bank, a telephone company or a chain of grocery stores. And even if they could, it would involve a massive financial investment, lots of time and effort, many employees, and many other major hassles – which would NOT make it the Ideal home-based business we so carefully specified. The kind of business we’re looking for, uses almost none of our time and effort, and almost none of our money.

So how do we put the ***Repeat Residual Income Flow*** into our simple home based business without any of the hassles that these big companies have?

***The answer is simple:*** A few of these large companies are very special and may let you become affiliated with them. By doing so, you could receive part of their Repeat Residual Income Flow.

You see, by affiliating with one of these large companies, you get the chance to instantly tap into a business that’s already organized, powerful and successful. You instantly gain the benefits of having a large company without all the costs and hassles. And the best part is, it’s possible to start today.

So to make more money, some people ***start their own Ideal Business***. They get affiliated with one of these companies instead of, or in addition to, using any of the 4 Efforts-to-Make-money. Now to make more money, they invest very little time, a little bit of effort, and very little money. Here is how they do it:

***Welcome to the Ideal Business***

Some of the best companies that are built on the Repeat Residual Income Flow, that will let you in, are ***health products mail*** order companies.\*



In the other words, they are kind of a health food store, only they are doing business by *mail order*. They manufacture the kind of products found in every local health food store, such as: nutritional supplements, vitamins, minerals, herbs, energy bars, protein drinks, hair care and skin products, and some times other natural products.

Health products are in huge and growing demand. They are consumed continually and generate massive amounts of repeat sales and therefore the Repeat Residual Income Flow. This industry is literally booting and retail sales are in billions every single year.

You only need to work into your local health food store and look around – the shelves are loaded with products. There's a big shift happening. People today are becoming more and more aware of their health and

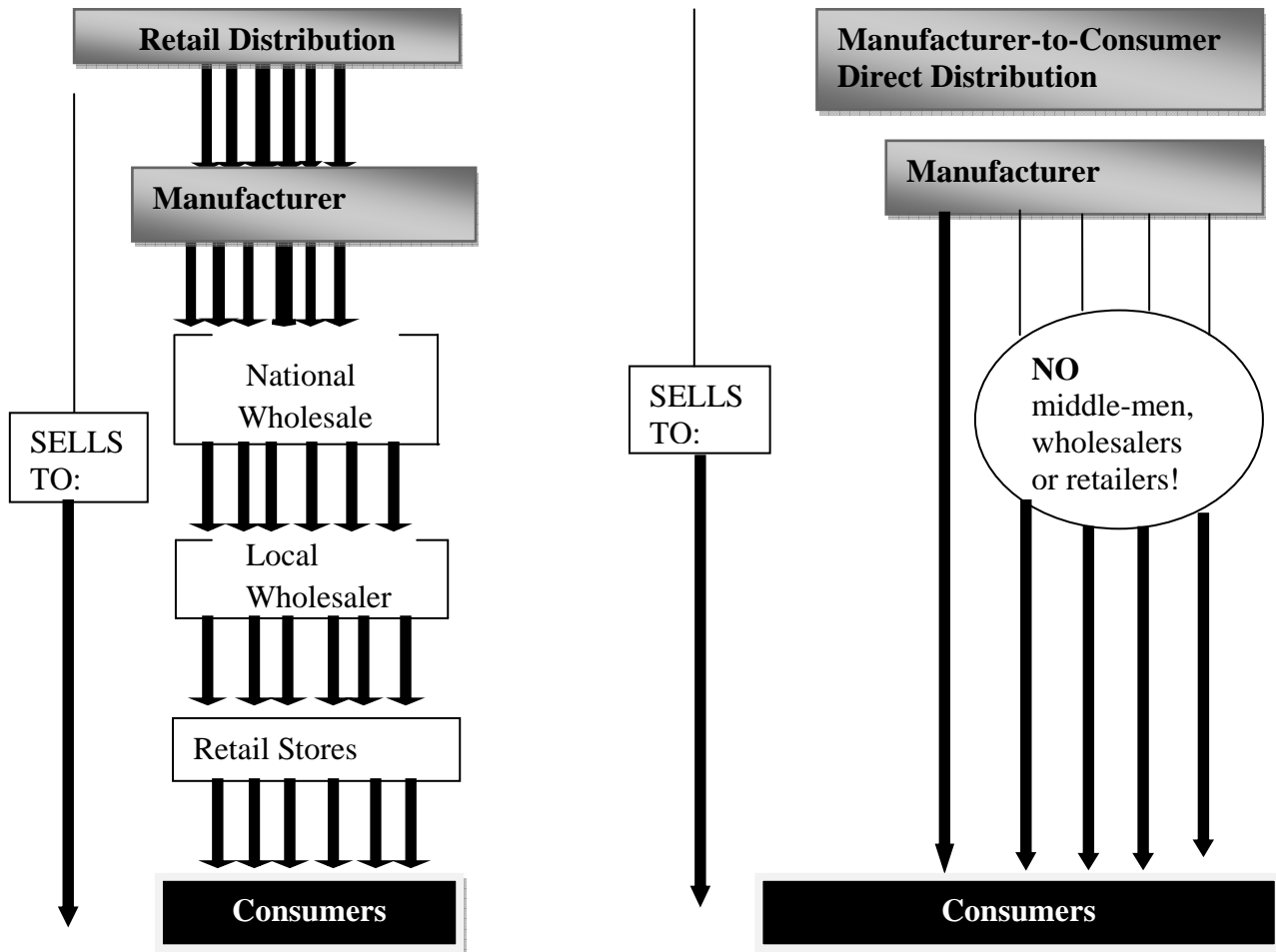
- Therefore are the companies which provide a variety of different products and services. Health-Products companies are used here as an example, however the same basic principals apply the environment and therefore they switch to better and more natural products.

**But listen:** The Companies I refer to are *health-products mail order companies*. They do **NOT** have storefronts. They **do NOT sell to large wholesalers or retail stores**. Instead, they supply directly to the end-user of the products-the consumer. They use the Manufacturer-to-Consumer Direct Distribution Method.

To precisely explain to you that what it is – I've drawn the following chart:

As you can see, with **Retail** Distribution, the manufacturer first sells its products to the middle-men, and then the middle-men resell these products.

However, with **Manufacturer-to-Consumer Direct Distribution**, the products go straight to from the manufacturer to the home of the consumer. The products are NOT sold to any middle-men first-and there for there is no reselling involved.

**In Retail Distribution:**

The manufacturer first sells its products to national Wholesalers-who sell to local Wholesalers-who sell to Local stores-who sell to the Consumer.

**In Manufacturing to Consumer**

**Direct Distribution:** The Manufacturer sells its products directly to consumers. There are no wholesalers, retailers or middle-men in between.

Did you get the difference? These companies I'm referring to, do NOT sell their products the middle-men-who are then expected to **resell**.

***The Purpose of these Companies***

There are two main purpose that these companies are driven by: **1)** To supply the growing public demand for high quality natural products. **2)** To fill the growing public demand for home – based business and give people the opportunity to achieve their goal with power of **Residual Income**.

So, if your health and the environment are important to you and also want your own business- this **Ideal Business** could be **perfect** for you. You will really appreciate what these companies do the kind of products they make. And don't worry – although there are products involved, you don't have to sell them.

However let's not forget one logic fact – and this is: If products and services are not sold, no money can be made in the business world. Let me repeat this: ***if products and services are not sold – no money can be made in the business world.*** Why is this so? Because the only way money can be earned, is if products or services are bought and consumed.

Somebody somehow has to sell products. But let me assure you – ***it's not your job to sell products.***

With this in mind, let me first tell you about these companies' **Products** and then I'll tell you what have to do to make **money**.

### ***The Companies' Products***

***Normally***, these health – products companies are manufacture anywhere between 15 and 30 natural and high quality products.

- ***Some of them carry nutritional products only such as whole food supplements, energy bars, protein drinks, vitamins, minerals or herbs.***
- ***Others also carry a variety of other natural items such as hair care and skin care products.***

And there's something very different about these products.

Mostly everyone today is a regular consumer of these products. No one needs convincing to buy them or use them – **most people simply want them or need them .**

What's more, because these types of products are consumed (used up) on a regular basis, people need to continue to buy them again and again. In fact, just like anyone has to continue to buy gasoline for their

Car, they also need to continually buy these types of products the moment they run out.

**So do you see why they are so different?** Most people will always continue to buy them simply because they want to or have themselves to. They are consumable products most everyone needs on a regular basis. Thus, they ***actually sell themselves*** and generate the Repeat Residual Income Flow – ***effortlessly.***

Let's summarize: I have just told you what type of companies these are, their purpose the kind of products they make and how they are distributed. Now it's time to show you.....

### *How You Make Your Money*

As **business owner** of this Ideal Business there are 2 things you need to do to make your money: **First**, you have to become a **member and a customer yourself**.

- It's simple. AS a customer you start buying from your new **health-products mail order company** instead of buying at the local store. You only buy the products you need for your own family to use-YOU buy NONE to sell to any one.\*
- Some people still choose to buy products to resell and that's possible-buy not necessary.

We have just established how you – and most everyone else – are regular consumer of these products. Therefore, there is no investment on your part. You don't have to spend any new money – you simply buy only what you need. You redirect the same money you're already spending elsewhere anyway – to your new company. So in fact, by not being affiliated with one of these companies, you're actually – right now – spending money, that instead could make you money.

**The second** thing you have to do **to make your money is:**

Refer other to the company so they can become they become **members and customers themselves**.

- Whenever you refer others to your company, they also do the same: they buy the products they need for their own family use – **NOT to sell**.
- And you make money **effortlessly** because the company pays you a percentage on everything your customers buy from the company – **from that point on**.

It's very clever, its like a club of health customers. Instead of spending money buying these products from the **giant retail stores** who pay you nothing in return, you buy from your **health – product – mail order company** which helps put money back your pocket...and a lot more.

**Let me give you a more detailed overview:**

Once you decide to be an owner of this Ideal Business, you ***become a member*** of one of these health- products mail order companies. You start buying and using their products because you like them.....they are better quality...and they make you feel better.

These companies get new customers only by referrals (word – of – mouth). Every customer, including you, can refer to others. Each customer receives the company's catalog to choose the products he needs. Each customer calls the company *directly* to purchase products for his own personal use only. And the company ships the products directly to the customer's home. (That's Manufacturer – to – Customer Direct Distribution in action.)

So the only way products and money change hands is between the customer and the company. They don't go through you or through any wholesaler or retailer. You do NOT have to sell any products.

So you see, as an owner of this Ideal Business, you're actually a customer yourself and kind of a membership registrar. Your main job is to refer new customers to the company and sign them up as members. And then ***the company pays you a percentage of everything that these customers buy – from that point on.***

This gives you chance to be paid on repeat sales from yesterday's effort. You only have to sign – up your customers with the company ONE TIME. Then, the customers have their own account, they buy directly fro the company and the company sends your residual check every month. ***It's that simple.***

### ***And the Company Does Everything Else for You***

- They take all financial risks
- They manufacture and warehouse the products
- They do the selling
- They take the orders
- They deal with the paper work
- They man the 800 lines
- They charge the customers' credit cards
- They park and ship the customers' products to their home
- They deal with all the employees, computers e. t. c
- You don't have to do any of these hinges, but you still make money!

***Are you getting the idea?***

*As a business owner*, by affiliating with one of these large companies, you immediately tap into successful business that's built on the ***Repeat Residual Income Flow***, with a huge army of operators, managers, supervisors, computer techniques, equipment, products and more than you'd even imagine.

Hundreds of employees, all taking care of the everyday business operation...for you. It's like "owning" a part of a big successful company.... Instantly...Without all the hassles.

So this business literally leaves you HANDS FREE. It gives you the ability to create your own residual income, and at the same time, it does not tie you up with all the daily business that can chew up all your time. Instead, this business *gives* you more time.

What's more, to make more money in this business, unlike with the 4 Efforts – to – Make – Money you don't have to expand time and effort each time you get paid. *You make money simply because products change money simply because products change hands*. You don't have to be there and sell a block of your time to earn money. You don't have to put out real efforts to make money after the first time you introduce the customer to the company. The amount of money you can make is no longer dependent on the number of hours you work. The trading time for money issue has been completely resolved – so even though your time is still limited, your income is now unlimited.

***But it gets even better. These companies also pay you beyond own time and effort...***

These companies not only pay you on the orders placed by the customers you refer to them...they ALSO pay you on orders placed by your ***referrals' referrals***.

For example: Suppose you referred David and David referred Mary, you'll be paid a percentage of David's order placed AND a percentage of Mary's order, and so on and so on, and the numbers grow.

***Why do these companies do this?***

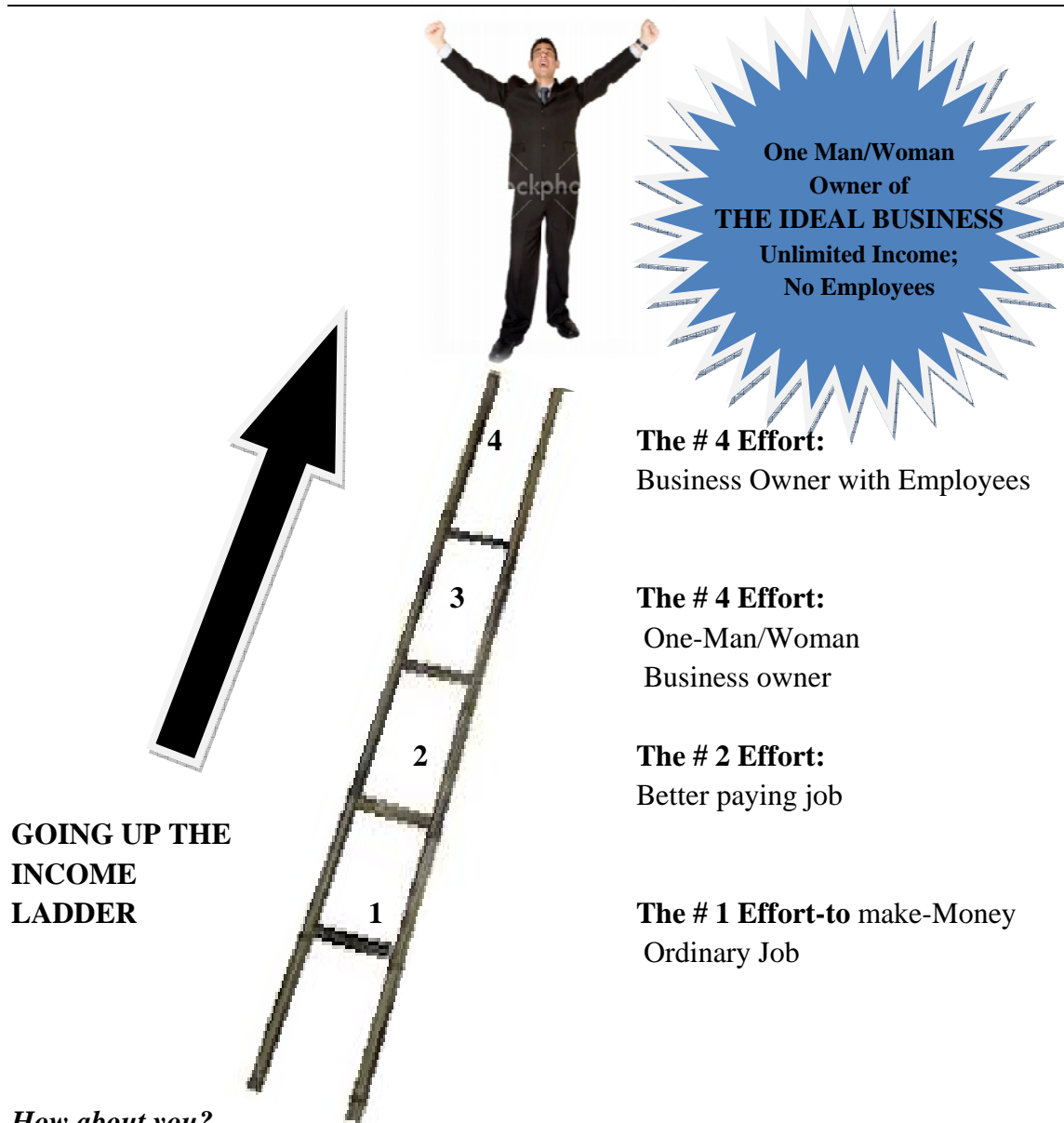
***It's smart business.*** Instead of spending thousands of dollars on advertising, these companies pay their satisfied customers to refer other. They put their own advertising dollars back into their customers pockets the – same customers that make them profitable and stable. This motivate their customers to refer more and more people... the companies grow... and the companies become even more successful.

Now, by paying on orders placed by your referrals' referrals they enable you to get paid beyond your own efforts. *And so your income no longer depends on what you alone can do. They help you build your own successful business like theirs, and in return they get loyal happy customers.* Simply put, it's a win – win situation for both the company and the customers.

Beyond that the growth potential of this business is virtually unlimited. And at the same time you will *never* have to hire more employees when your business grows, you'll *never* have to rent a bigger space when your business grows, and you'll *never* have greater overhead when your business grows. Can you see that?

- *No product development*
- *No manufacturing*
- *No rent*
- *No inventory*
- *No warehousing*
- *No order taking*
- **NO selling**
- **NO collections**
- **NO paperwork**
- **No delivery**
- **NO computer knowledge**
- **NO intensive training**
- **NO overhead**
- **NO employees**

And. Your business is not limited to what you – the one – man business owner alone can do. Couple this with the power of residual income and for the ordinary person it's probably the most amazing and most powerful way of making money – **THE IDEAL BUSINESS.**



*How about you?*

Take a movement and review this income ladder again. Which effort are using? Would you like to make more money *beyond the 4 – efforts – to – Make Money? Would you like to have your monthly residual income (\$2000, \$3000, \$4000 or more) that pays all your bills every single month and even more?*



***Create Your Own  
Monthly Residual Income***

If you have realized (like many who've read this book) that you'd also like to create your own monthly residual income, ***whether to just supplement your income or for solid financial security*** – contact the person who gave you this book and become a member of their select company.

You can do so by clicking this link [here](#).

I wish you success!

***It is recommended that you read this book two or three times to pick up any information you may have missed during prior readings.***

***Here's what Some Owners  
of this Ideal Business say:***

“It's an amazing business! First there are the health products, which helped me have the blood pressure of a kid and then there is the residual monthly check that shows up in our mail box – for seven years now, month after month – which takes a lot of stress away!

“With each check that arrived we started paying down all our bills. Then we bought a new house and for the last five years we have been able to give our 2 daughters the gift of private schooling!”

***Lennie & Darlene Schneider, FL***

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“Residual income in changed my life! I always wanted to be my own boss and make a lot of money. So, being into health, I was very happy to find a one – stop – shop company for my entire natural and health products. And having it coupled with the opportunity to make more money was miraculous to me! After only one year of referrals, my monthly check enables me to quit my job!” ***Steve Robins, TX***

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“After two years I started receiving checks large enough to be able to stay home with my daughter and also to travel anywhere we wanted. She is now 18 and going to college in August. I am proud of her. And proud of my self for dong this business. I now have residual income for life.”

“I love this business. It is a passion of mine to pass on good news. I believe that it’s better to make 1% of 100 people’s effort than 100% of my own effort, and this business proved it for me. I had a dream and this business is the vehicle that got me there!” ***Amrit Kaur Trejos, FL***

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“This business allowed us to receive commission on people that weren’t directly referred by us, and our group grew to large proportions. Our checks kept increasing and increasing to sums that were never dreamed of. And all we did was talk to people and share our feelings about products we liked. It’s nice feeling to open the mail box once a month and find a nice check... it’s like someone else owns a huge store, and yet every month he spends us a share of the profits!”

***Nava & Doran Zalait, CA***